

**McKinley Hill
Neighborhood Planning**

VIRTUAL PLAN-A-THON

February 3, 2022



AGENDA

Program overview – 20 minutes

- What's the Neighborhood Planning program?
- What we've heard so far
- Focus areas
- Timeline

Small group brainstorming – 40 minutes

- What's your vision for the future of McKinley Hill?
- What resources exist in the community to realize that vision?

Report back and next steps – 30 minutes

LAND ACKNOWLEDGMENT



<https://www.youtube.com/watch?v=KGnac8x-SIM>

PURPOSE

The Pilot Neighborhood Planning Program enhances planning and development support to help communities create strong, vibrant, and diverse neighborhoods.



GOALS

- Create community-identified neighborhood **strengths and weaknesses**
- Develop community-endorsed **neighborhood vision**
- Increase **community capacity** and buy-in
- Build **partnerships**
- Identify potential **funding sources/resources**
- Create **timeline for implementation**



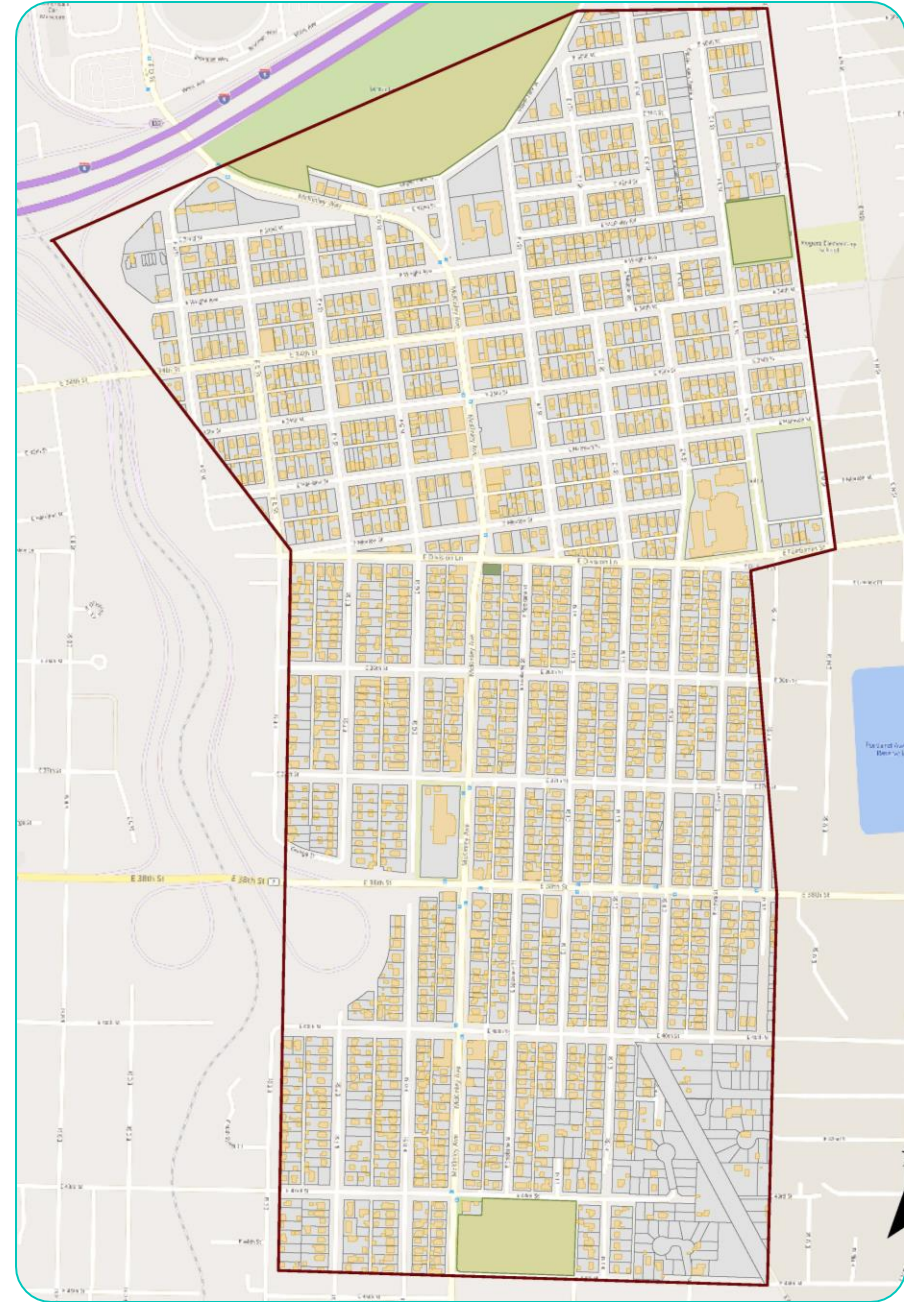
MCKINLEY HILL



The McKinley Program will focus on:

- Building **neighborhood capacity** and community
- **Neighborhood identity/character**
- Supporting a **vibrant business district**
- Creating a **healthy and sustainable** neighborhood
- TPS partnership for the **reuse of the Gault Building/site**
- Community projects **grant for implementation**

FOCUS AREA





PROCESS

COMMUNITY ENGAGEMENT

Neighborhood Plans will be led by a diverse stakeholder committee, including:

- Residents like you
- Businesses
- Neighborhood Councils
- Schools
- Puyallup Tribe
- Religious/Cultural/Nonprofit Institutions
- Community Groups/Gardens
- People Experiencing Homelessness



1. Introduction

- Neighborhood Profile
- Demographics
- Community Resources
- Budget/Consulting Needs

2. Existing Conditions

- Historic Resources
- Equity Index
- Infrastructure/ Transportation
- Land Use/Zoning

3. Policy Framework

- PSRC: Vision 2040
- Tacoma 2025
- One Tacoma Plan

4. Community Engagement Strategy

5. Current/Emerging Neighborhood Issues

6. Neighborhood Goals and Recommendations

7. Implementation Strategy



PLAN OUTLINE

WHAT WE'VE HEARD

We've heard from neighbors in past feedback...

SUPPORT FOR:

- ✓ Quiet neighborhood and good neighbors
- ✓ Environmental improvements (street trees, community gardens)
- ✓ Preserving neighborhood landmarks and sense of place
- ✓ Opportunities for young people and seniors
- ✓ Home ownership and affordability programs
- ✓ A vibrant business district

CONCERNS ABOUT:

- ✓ Housing affordability and homelessness
- ✓ Speeding and pedestrian safety; transportation services and infrastructure
- ✓ Security, street lighting, and illegal dumping

WHAT WE'VE HEARD

We've heard from neighbors in our recent (and ongoing) survey ...

SUPPORT FOR:

- ✓ Neighborhood identity and signage
- ✓ Grocery store and food access
- ✓ More neighborhood retail
- ✓ Community cohesion and connection
- ✓ Preserving unique neighborhood features and open space
- ✓ More housing options

CONCERNS ABOUT:

- ✓ Maintaining affordability and addressing homelessness
- ✓ Neighborhood safety
- ✓ Speeding vehicles; walkability and bikeability

FOCUS AREAS

ARTS,
CULTURE +
IDENTITY

BUSINESS
DISTRICT
VITALITY

TRAFFIC
SAFETY +
WALKABILITY

HOUSING +
AFFORDABILITY

PARKS,
ENVIRONMENT +
SAFETY

WHAT
ELSE?

EXAMPLE PROJECTS

- Community identity and branding
- Art
- Physical improvements and cleanups
- Recognition of historic resources
- Sustainability
- Local economic development
- Streetscape and public amenities
- Proposals for specific sites or properties
- Requests for future infrastructure



BREAKOUT GROUP ACTIVITY

	Neighborhood asset or issue	Neighborhood resources to address issue or preserve/support the asset
ARTS, CULTURE + IDENTITY	<i>Example: Graffiti in business district</i>	<i>Example: Work with Puyallup Tribe to create murals in key locations</i>
BUSINESS DISTRICT VITALITY	<i>Example: Love the neighborhood feel of business district</i>	<i>Example: Talk to SpaceWorks about how to support other businesses</i>
TRAFFIC + WALKABILITY		
HOUSING + AFFORDABILITY	<i>Example: Lack of affordable apartments</i>	<i>Example: Vacant motel on Example Street could be converted</i>
PARKS, ENVIRONMENT + SAFETY		
WHAT ELSE?		

REPORT OUT

THEMES	
ARTS, CULTURE + IDENTITY	
BUSINESS DISTRICT VITALITY	
TRAFFIC SAFETY + WALKABILITY	
HOUSING + AFFORDABILITY	
PARKS, ENVIRONMENT + SAFETY	
WHAT ELSE?	

STAY INVOLVED

There are lots of ways to stay involved in the process!

ATTEND MONTHLY EVENTS THIS SPRING

- ✓ Opportunities for you to get involved, meet your neighbors, and provide feedback
- ✓ Save the date:

Neighborhood History + Identity, Thursday, March 10, 5 PM
(Zoom link to come)

JOIN OUR STAKEHOLDER COMMITTEE

- ✓ Resident committee guiding the planning process
- ✓ Small group; meets monthly
- ✓ Email us at **neighborhoodplanning@cityoftacoma.org** if you are interested to schedule a meeting

Thank you!

We look forward to working together.

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Sign Up & Learn More
Cityoftacoma.org/NeighborhoodPlanning

