

McKinley Hill Neighborhood Planning

NEIGHBORHOOD HISTORY, IDENTITY + ARTS

MARCH 10 , 2022



AGENDA

Welcome

McKinley Hill Virtual History Tour – 30 minutes

Led by Pretty Gritty Tours

Neighborhood Identity + Arts Overview – 15 minutes

Spaceworks + Tacoma Arts Office

Small Group Discussions – 30 minutes

Report-Back & Next Steps

LAND ACKNOWLEDGMENT



<https://www.youtube.com/watch?v=KGnac8x-SIM>

ABOUT THE PROGRAM

The Pilot Neighborhood Planning Program enhances planning and development support to help communities create strong, vibrant, and diverse neighborhoods.





PROCESS

FOCUS AREAS

**ARTS,
CULTURE
+ IDENTITY**

**BUSINESS
DISTRICT
VITALITY**

**TRAFFIC
SAFETY +
WALKABILITY**

**HOUSING +
AFFORDABILITY**

**PARKS,
ENVIRONMENT
+ SAFETY**

**WHAT
ELSE?**

1. Introduction

- Neighborhood Profile
- Demographics
- Community Resources
- Budget/Consulting Needs

2. Existing Conditions

- Historic Resources
- Equity Index
- Infrastructure/ Transportation
- Land Use/Zoning

3. Policy Framework

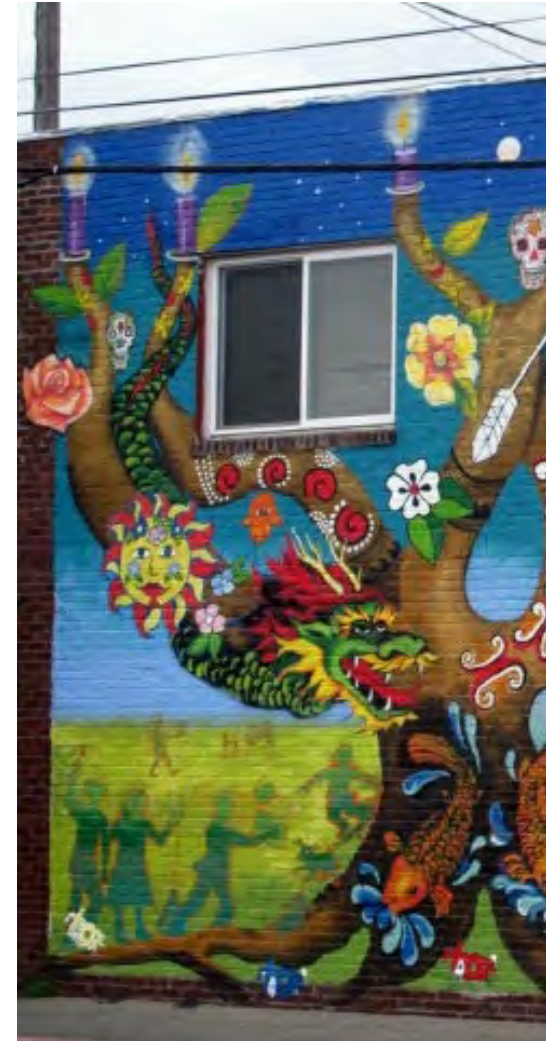
- PSRC: Vision 2040
- Tacoma 2025
- One Tacoma Plan

4. Community Engagement Strategy

5. Current/Emerging Neighborhood Issues

6. Neighborhood Goals and Recommendations

7. Implementation Strategy



ACTION PLAN OUTLINE

VIRTUAL HISTORY TOUR

Led by Pretty Gritty Tours



NEIGHBORHOOD ARTS + IDENTITY



WHAT WE'VE HEARD

"What elements of the neighborhood are important to preserve and/or celebrate?"

area love people housing historic community gardens diversity
McKinley need business district neighborhood
schools community Art Parks McKinley Park
history old buildings many businesses good

ARTS PLANNING

OPPORTUNITIES TO INTEGRATE ARTS:

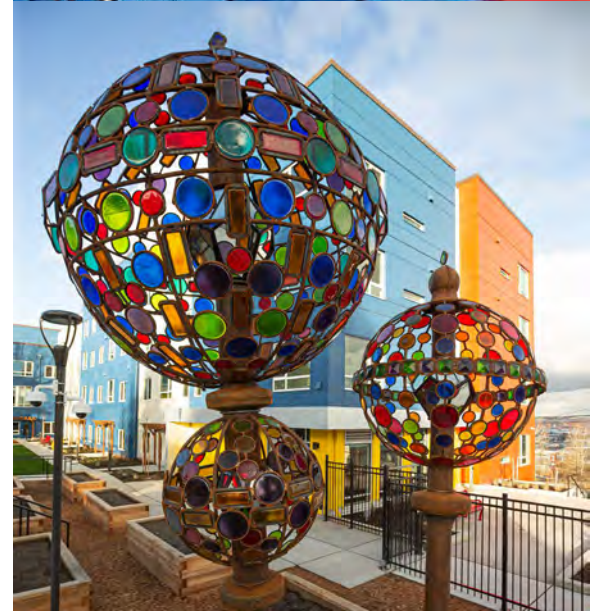
- District Identity + Design
- Puyallup Tribe Partnership
- Spaceworks Mural
- ... and more
- **Work will be guided by an Arts + Identity Working Group**



ARTS OFFICE

WHAT WE DO:

- Arts Funding
- Community Programming
- Tacoma Creates
- **PUBLIC ART**



PUBLIC ART PROGRAM

Things to consider:

- Cost
- Timeline
- Artwork lifespan
- Maintenance
- Artist's qualifications
- Themes/goals



GATEWAY



FREESTANDING



LIGHTING



MURAL



TRAFFIC BOX WRAP



SIGNAGE

APPROXIMATE COSTS

\$3K: Custom Traffic Box Wraps

\$5-\$10K: Mural

\$10-\$20K: Temporary Multi-Part Identity Project

\$30-\$70K: Modest Permanent Public Artwork

\$70-\$150K: Significant Permanent Public Artwork

\$150-\$300K: Major Multi-Part Permanent Artwork



APPROXIMATE TIMELINES

Immediate – 3 months

- Stormdrain markings

Short Term – 6 months

- Mural
- Banner/wrap neighborhood identity project

Medium Term – 2 years

- Permanent public artwork

Long Term – 5 years

- Major artwork with integrated elements
- Integrated streetscape project



MURAL EXAMPLE

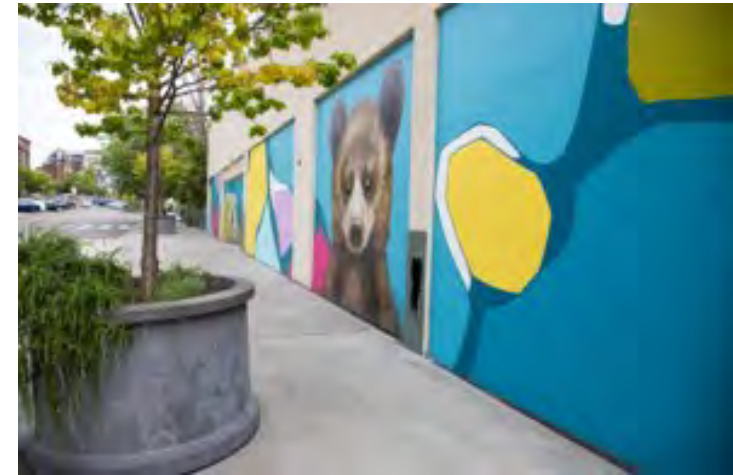
Mural by Peter & Araquin Boome

- \$5,000 budget (all inclusive)
- Approx. 15 ft wide, 30 ft tall, 450 sq/ft
- Wall plaque with additional info online
- Voice recording of description by the artists



MURAL PROCESS

- Spaceworks has funding for one mural location in McKinley
- Arts Working Group will support:
 - Mural location selection
 - Artist selection
- Artist will work with community to identify themes, review design, etc.



BREAKOUT GROUP DISCUSSION

- **Mural project:**
 - Location
 - Artist
 - Impact
- **Arts enhancement opportunities:**
 - Past and current representation
 - Future vision
 - What's missing?



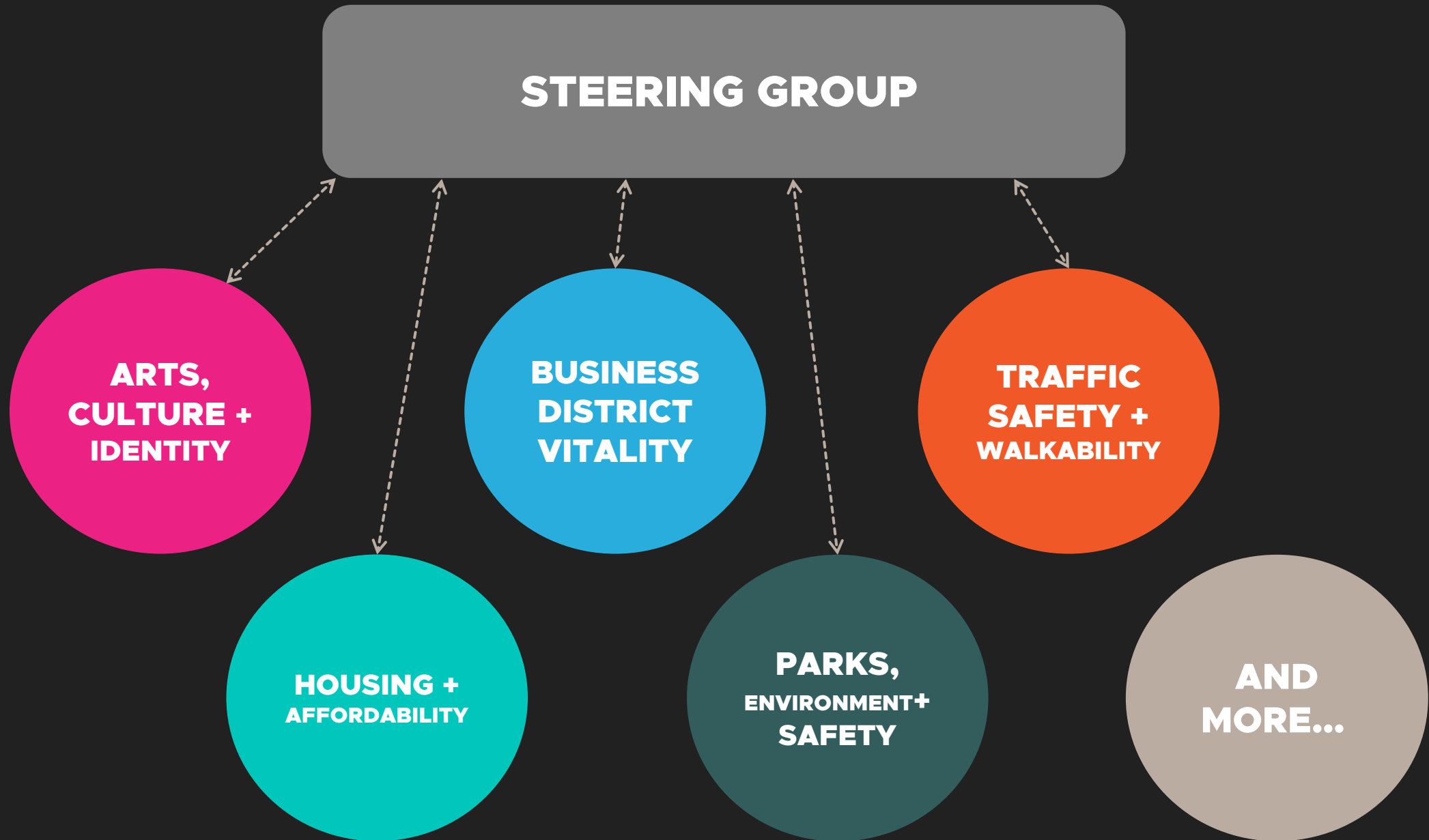
WHAT'S NEXT FOR ARTS + IDENTITY

The Arts Working Group will:

- ✓ Work with Spaceworks to identify a location and artist for the mural
- ✓ Develop a plan for integrating arts and identity into the business district
- ✓ Work with artist to develop district identity



WORKING GROUPS:



STAYING INVOLVED

Attend our next event:

Traffic Calming and Walkability

Mark your calendar for Thursday, April 21 at 5:30p.m.

Join a topic area Working Group:

- Working groups will launch throughout the spring
- Indicate your interest via our Working Group interest form
- Space may be limited, so we'll reach out to you when groups are forming!



MONTH	EVENT TOPIC
FEBRUARY	<i>Virtual Plan-A-Thon</i>
MARCH	<i>Neighborhood History + Identity: Virtual Tour</i>
APRIL	Traffic Calming + Walkability Event
MAY	MetroParks Event
JUNE	Business District Walk
JULY	Housing + Affordability Event
AUGUST	Community Celebration + Resource Fair

SPRING EVENT CALENDAR

Thank you!

We look forward to working together.

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Sign Up & Learn More
Cityoftacoma.org/NeighborhoodPlanning

