

McKinley Hill Neighborhood Planning

Steering Group Meeting #6: Fall Engagement Planning

July 25, 2022

MEETING GOALS

- **Hear an update on Participatory Budgeting, Action Mapping, and the Arts Committee**
- **Share feedback on the plan for fall engagement**
 - Fall engagement (McKinley Neighborhood Fair, online platform)
 - Roundtable Focus Groups
 - Community Booster Grant launch



AGENDA

- **Introductions** – *10 minutes*
- **Program Updates** – *10 minutes*
- **Project Committee Report-Back** – *10 minutes*
- **Action Mapping Program Update** – *15 minutes*
- **Fall Engagement Planning** – *40 minutes*
- **Next steps** – *5 minutes*



UPDATES

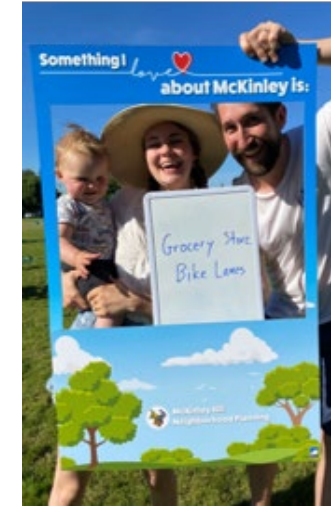
- Participatory Budgeting launch
- Vision Zero – Business District Speed Reduction
- McKinley Hill Family Fun in the Park recap
- Arts Project Committee Update



ACTION ITEM TRACKING

Task	Responsible	
Facebook group set-up and administration	Steering Group	Complete
Brainstorm community partners for roundtable sessions	Staff	<i>Discuss today</i>
Develop a list of available grants	Staff	Ongoing
Event planning for McKinley Neighborhood Fair	Dometop/ Staff	Ongoing
Submit Our Town grant	Steering Group / Staff	Due
Develop online engagement platform	Staff	<i>Discuss today</i>

FAMILY FUN IN THE PARK RECAP



ARTS PROJECT COMMITTEE UPDATE

- **First meeting**
 - Steering Group and new members
- **Our Town Grant feedback**
- **"Quick win:" mural project with Spaceworks**
 - Next step: Select artist, location, themes
- **Second mural opportunity with Urban ArtWorks**



MONTH	STEERING GROUP DISCUSSION	PUBLIC EVENT
FEBRUARY	Neighborhood Identity + Arts	Virtual Plan-A-Thon
MARCH	Traffic Calming + Walkability Update on Gault School	Neighborhood History + Identity <i>Virtual walking tour and arts discussion</i>
APRIL	Engagement and Process	
MAY	Program Priorities and Parks/Open Space	Neighborhood Walk + Talk <i>Walkability discussion and in-person walk</i>
JUNE	Gault School Update (June 6) Prioritization Discussion; Business Dist	
JULY	Fall outreach discussion and Action Mapping Program update (TODAY)	Family Fun in the Park <i>Engage neighbors; collect feedback</i>
AUGUST	*Special meeting August 8* Topic: Housing (<i>No meeting August 22</i>)	
SEPTEMBER	Review Feedback on Draft Action Plan	McKinley Neighborhood Fair <i>Resource fair, food, music, fun</i>

EVENT + MEETING CALENDAR

ACTION MAPPING UPDATE



FALL ENGAGEMENT PLANNING



TIMELINE



Summer 2022

- Prioritize projects
- Engagement events
- Launch project groups

Fall 2022

- Bring draft projects and actions to community
- Large public event
- Online platform

Winter 2023

- Verify draft plan with community

Spring 2023

- Adoption
- Ongoing implementation

RECAP: PROJECT ACTION MATRIX

Actions	Time Frame	Quick Wins	Priority	Potential Funding Sources	Responsible Party	Notes
Neighborhood Amenities						
Bike parking/corral	S	*	Low	TPW	TPW/BD	BD willing to lead and desires full collaboration with neighborhood.
Drinking water fountains	S	*	Low	TPU	TPU/TPW	Already part of utilities plan; TPU would like to work with BD on identifying 2 locations. BD willing to lead and collaborate with neighborhood. Multiple locations desired (e.g., spread along McKinley, 40 th and Pipeline Trail, and repair existing at McKinley and Rogers).
Landscape maintenance and trees (maintaining existing trees and planting new trees, mainly in business district)	C		High	NPP	ES (Urban Forestry) PC	No identified funding Grit City Trees - <i>option for residential areas to support traffic calming</i>

FALL ENGAGEMENT PLAN

GOALS:

- ✓ **Share progress** of the McKinley Plan
- ✓ Confirm that **project ideas/priorities** are supported by the community, and identify anything that is missing
- ✓ Engage **new community members** and promote equitable engagement
- ✓ Generate enthusiasm, buy-in, and **celebration!**



FALL ENGAGEMENT PLAN

McKINLEY NEIGHBORHOOD FAIR

- September 10 at Rogers Playfield
- Collect feedback on draft plan and priorities

ONLINE ENGAGEMENT PLATFORM

- Social Pinpoint
- Survey to collect feedback on draft plan

ROUNDTABLE FOCUS GROUPS

- Engagement with multi-lingual and structurally excluded communities



COMMUNITY BOOSTER GRANT

\$50,000 grant to support Plan implementation

- ✓ **Options:**
 - ✓ Open call for project proposals (traditional grant model)
 - ✓ Request for qualifications for people to deliver select number of pre-identified specific projects
 - ✓ Hybrid approach

- ✓ **Timeline for launch:**
 - ✓ Open fall 2022
 - ✓ Jury review late 2022 (steering group, SMEs, businesses)
 - ✓ Award winter 2023
 - ✓ 6-12 months implementation



UPCOMING DATES

- **AUGUST 8** : Next Steering Group meeting, 5:30 - 7pm
 - **Topics:** Housing, Planning for fall event (ongoing) Project committee updates
- **EARLY AUGUST** (date TBD): Arts Committee meeting
- **SEPTEMBER 10:** McKinley Neighborhood Fair
 - Rogers Playfield, 11am – 2pm (TBD)



Thank you!

Lauren Hoogkamer, *Principal Planner*
lhoogkamer@cityoftacoma.org

Anneka Olson, *Senior Planner*
aolson@cityoftacoma.org

Sign Up & Learn More
Cityoftacoma.org/NeighborhoodPlanning

