

McKinley Hill Neighborhood Planning

Steering Group Meeting #8: Draft Plan Feedback

September 26, 2022

AGENDA

- **Introductions** – *5 minutes*
- **Program Updates** – *15 minutes*
- **Community Booster Grant** – 15 minutes
- **Steering Group and Project Committees** – 15 minutes
- **Review Draft Neighborhood Plan feedback** – *35 minutes*
- **Next steps** – *5 minutes*



MEETING GOALS

- **Discuss what we heard from other neighbors at the Neighborhood Fair and on the survey:**
 - Make updates to the draft Plan actions
- **Determine next steps for:**
 - **Community Booster Project**
 - **Project Committees**
 - **McKinley Steering Group meetings**



MCKINLEY NEIGHBORHOOD FAIR

THANK YOU to our amazing volunteers!
We had a blast!



OUTREACH OVERVIEW

Venues for engagement:

- **Social Pinpoint online survey**
 - 64 survey responses
 - 97 community booster project votes
- **Neighborhood Fair booth**
 - 66 post-it note comments
 - 93 community booster project votes
 - Many good conversations: Priceless!
- **Upcoming: Focus Group Roundtables**
 - Dia de los Muertos, October 29



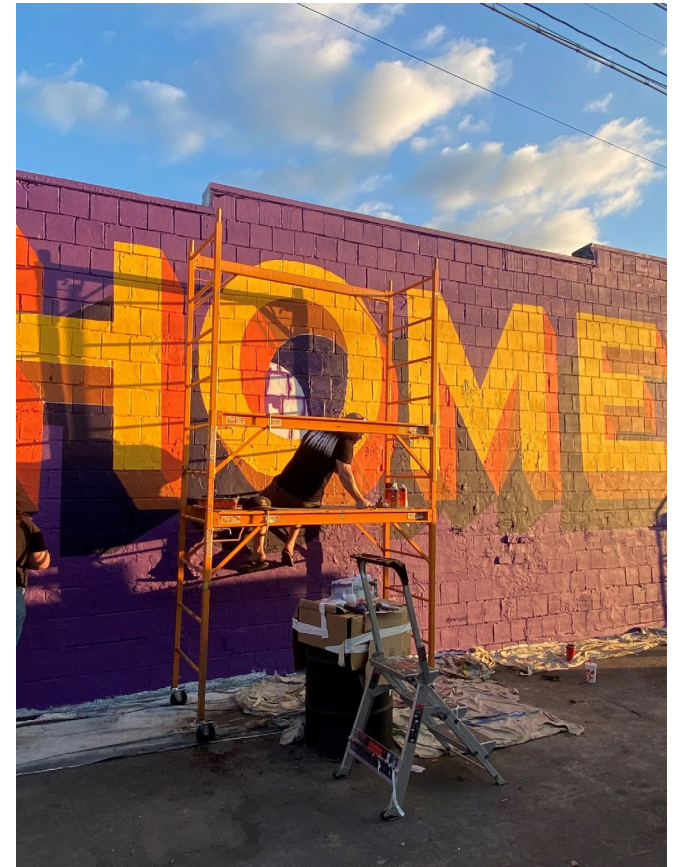
BUDGET UPDATE

- **City Manager's Office**



UPDATES

- **Arts Committee Update**
 - Our Town grant submitted!
 - HOME mural completed!
 - Spaceworks mural:
 - Interviewed 3 artists
 - Next meeting
 - Wednesday, September 28, 4:30pm
 - Discuss artist and location selection



MONTH	STEERING GROUP DISCUSSION	PUBLIC EVENT
FEBRUARY	Neighborhood Identity + Arts	Virtual Plan-A-Thon
MARCH	Traffic Calming + Walkability Update on Gault School	Neighborhood History + Identity <i>Virtual walking tour and arts discussion</i>
APRIL	Engagement and Process	
MAY	Program Priorities and Parks/Open Space	Neighborhood Walk + Talk <i>Walkability discussion and in-person walk</i>
JUNE	Gault School Update (June 6) Prioritization Discussion; Business Dist.	
JULY	Fall Outreach Discussion and Action Mapping Program update	Family Fun in the Park <i>Engage neighbors; collect feedback</i>
AUGUST	Fall Event and Housing	
SEPTEMBER	Review Feedback on Draft Action Plan (TODAY)	McKinley Neighborhood Fair: Sept 10 <i>Resource fair, food, music, fun</i>
OCTOBER	Review early Draft Plan	

EVENT + MEETING CALENDAR

Next Steps: Booster Grant and McKinley Steering Group



COMMUNITY BOOSTER PROJECT

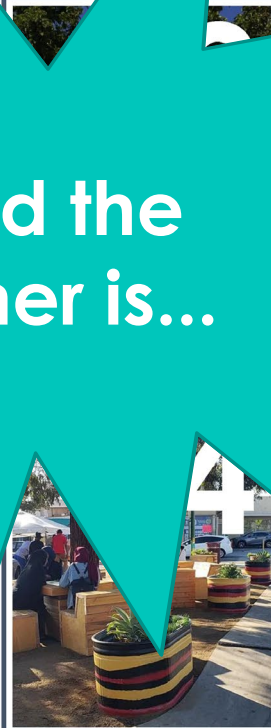
Vote on how the McKinley Neighborhood Plan should spend \$50,000!



1
Welcome signage
Welcome point(s) of
and local



3
Enhancement
Division Ln &
Ave - Temporary bu
outs, repainted
crosswalk, and paint
street mural to calm
traffic



4
Banners on light poles
and art-wrapped amenities
and/or branded art wraps
amenities such as trash

5
Open space activation at
Kinley Overlook
intervention and/or
placemaking amenities at the top
of the viewpoint (East 32nd St)

And the
winner is...

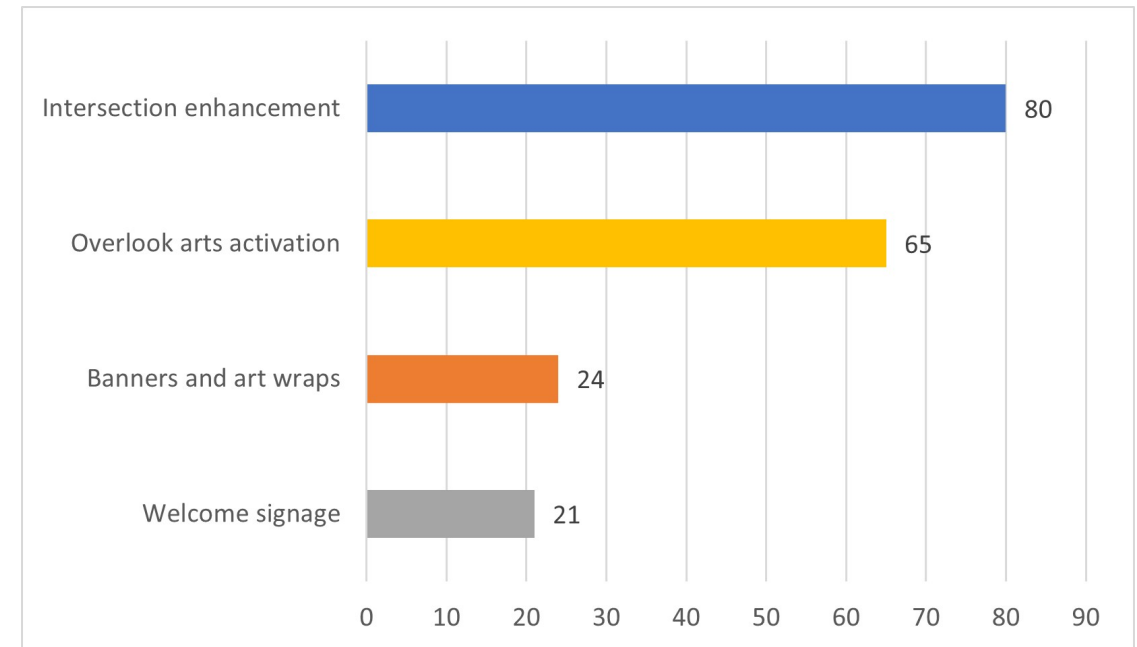


COMMUNITY BOOSTER PROJECT



Intersection safety enhancement at East Division Ln and McKinley Ave – Temporary bulb-outs, repainted crosswalk, and painted street mural to calm traffic

Final results:



We will look for other funding sources to support the other three projects!

COMMUNITY BOOSTER PROJECT

Next steps for McKinley and E Division intersection enhancement:

- ✓ Work with Public Works and Arts staff to define process
- ✓ Convene Walkability Committee
 - ✓ In-person meeting
- ✓ Work with Makers and staff to develop draft intersection design(s)
- ✓ Select artist for intersection mural (collaboration with Arts Committee)
- ✓ Coordinate with Public Works and Arts Office for implementation

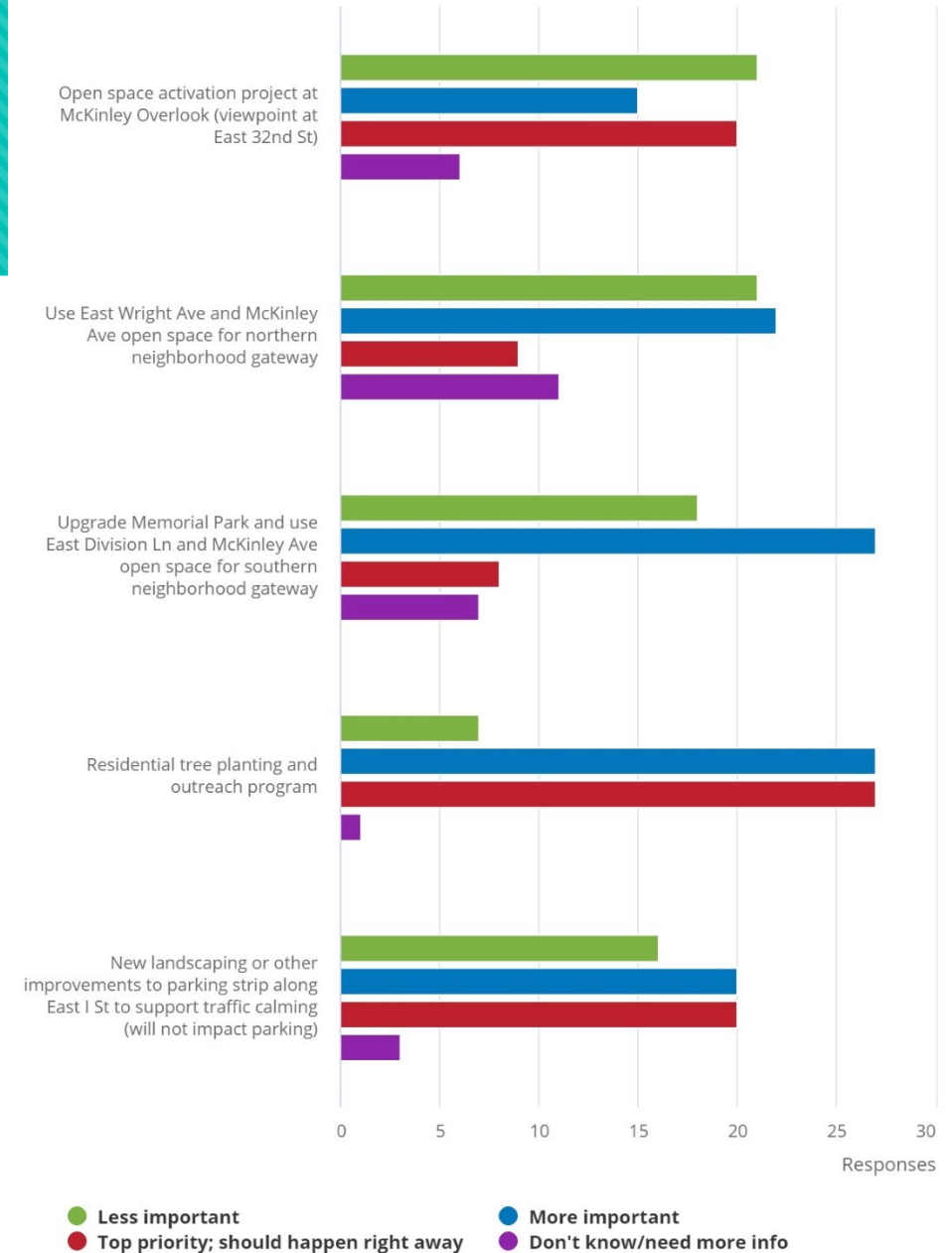


PROJECT COMMITTEES

- **Arts Committee:** *active*
 - **Focus:** Spaceworks mural project
 - **Future:** Placemaking Plan
- **Walkability Committee:** *form in October*
 - **Focus:** Intersection enhancement design
 - **Future:** ?
- **Open Space Committee:** *form later this fall*
 - **Focus:** Select one open space for design enhancement

Q14. How urgent is the following project to you?

63 answers



TIMELINE



Summer 2022

- Prioritize projects
- Engagement events
- Launch project groups

Fall 2022

- Bring draft projects and actions to community
- Large public event
- Online platform

Late fall/ Winter 2023

- Updates to draft plan
- Verify draft plan with community and steering group

Spring 2023

- Adoption
- Ongoing implementation

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OCTOBER	Review early Draft Plan	
JANUARY	Update from project groups	

EVENT + MEETING CALENDAR

Feedback on Draft McKinley Neighborhood Plan



WHAT HAVE WE HEARD?

What three words
capture the essence of
what makes McKinley
great?



WHAT WE HEARD: PLAN OBJECTIVES

Question: How important is each plan objective to you?

Note: On the scale, 1 is least important; 5 is most important.

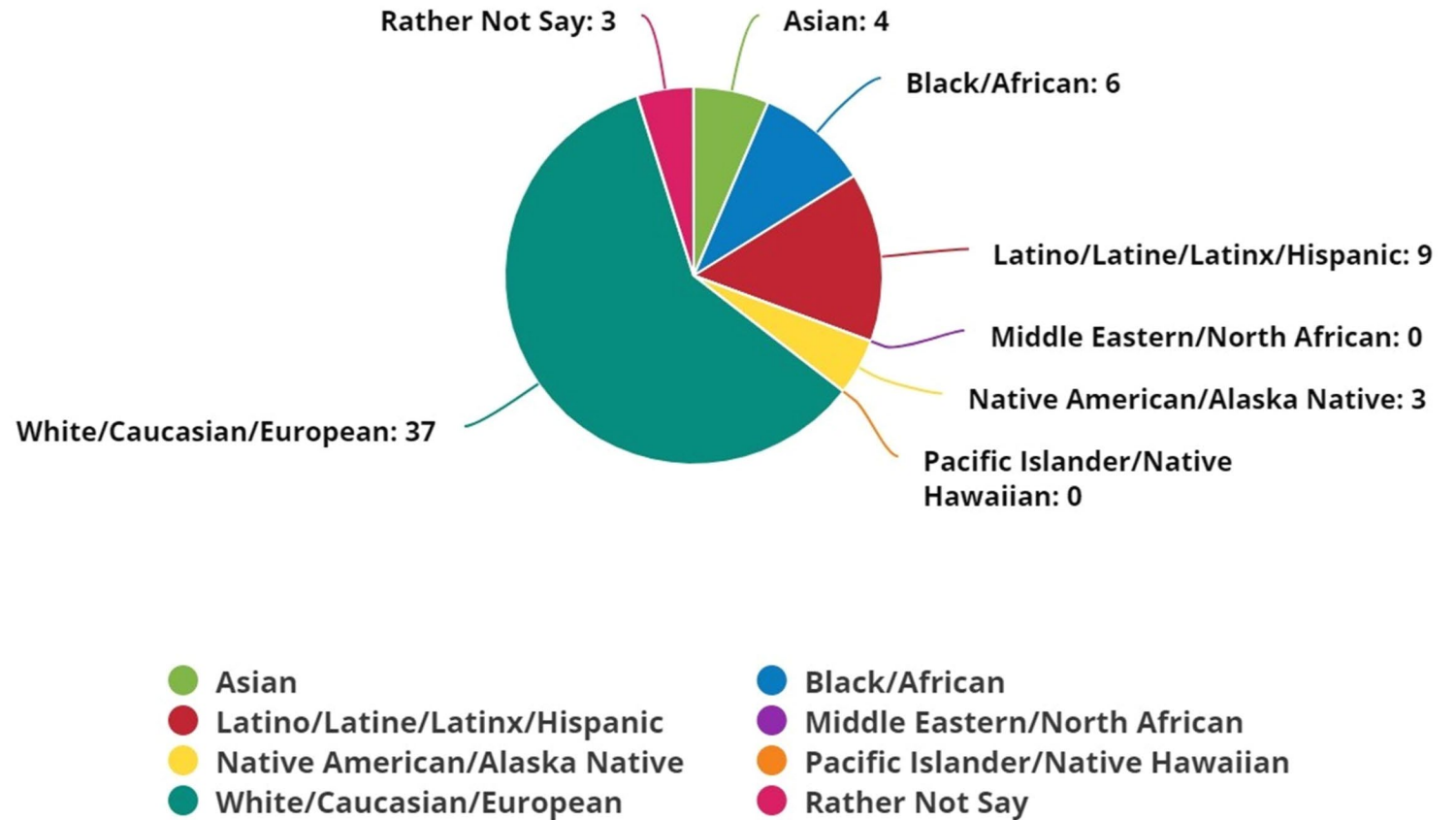
- Out of the four plan objectives, the highest percentage of respondents rated **Transportation** as a 5 or “most important” (61.4%), followed by **Open Space** (56.9%), then **Business District Vitality** (52.54%), then **Development** (48.28%).
- Out of the four plan objectives, the highest percentage of respondents rated **Open Space** as a 4 or 5 on the scale (89.66%), followed by **Business District Vitality** (88.13%), then **Transportation** (87.72%), then **Development** (82.76%).
- Out of the four plan objectives, **Open Space** had the highest average rating (4.38), followed by **Transportation** (4.33), **Business District Vitality** (4.29), and **Development** (4.16).

WHAT WE HEARD: TOP PRIORITIES

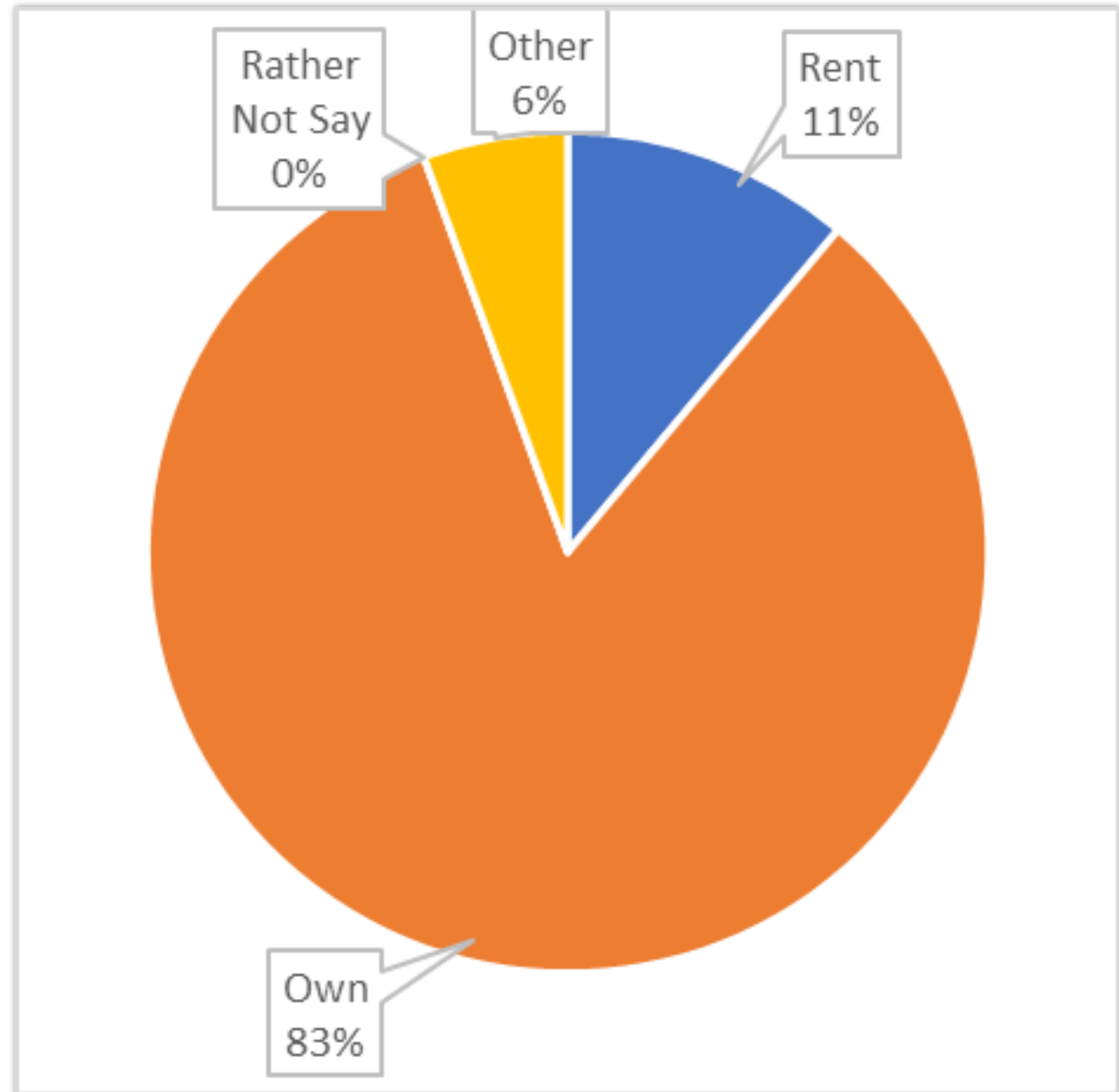
Question: How urgent is the following project to you?

- **Business District Vitality:** Of the 64 answers, 47 respondents said a green market or grocery store was a “top priority”
- **Transportation:** Of the 62 answers, 30 respondents said the intersection safety enhancement on Division and McKinley was a “top priority”
- **Open Space:** Of the 63 answers, 27 respondents said the tree planting and outreach program was a “top priority”
- **Development:** Of the 59 respondents, 45 selected preserving existing and historic apartment buildings

Demographics: Race/Ethnicity



Demographics: Homeownership



Demographics: Additional Languages Spoken

RESPONSES

Cantonese

Dutch, German, French

Korean

None

Other (very uncommon language, rather not say)

Spanish

SPANISH

Spanish and Portuguese

SMALL GROUP DISCUSSION

Reviewing the four sections of the plan:

- *Did the rest of the community identify anything missing from the plan?*
- *Is there more detail shared by community that we need to document in the plan?*
- *Did anything surprise you / what other updates should we make?*

UPCOMING DATES

- **SEPTEMBER 28:** Arts Committee meeting, 4:30 pm
- **OCTOBER 24:** Steering Group Meeting
- **OCTOBER 29:** Dia De Los Muertos
 - Eastside Community Center, 2-7pm



Thank you!

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