

South Tacoma Neighborhood Planning

Steering Group Meeting #1

March 28, 2024



AGENDA

Introductions/Icebreaker

- Group norms
- Name and connection to South Tacoma
- Share your vision for the future

Program overview – What's the Neighborhood Planning program?

Group discussion: Goals, values, and norms

Group discussion: Steering Group meeting logistics



GOALS

Meeting Goals:

- Get to know each other
- Answer your questions about the Neighborhood Planning Program
- Discuss South Tacoma Neighborhood Plan values
- Discuss meeting and group logistics



GROUP NORMS

Discussion guidelines for our work together:

- **Respect each other's time.** As much as possible, please be on time, attend meetings, and come prepared. Listen to each other for understanding.
- **Take space, make space.** Share your ideas, then step back to actively listen. If you're talkative, remember to step back; if you're quiet, remember to step up.
- **Expect the best.** When someone says something, assume the best intentions; ask clarifying questions. And keep in mind that sometimes impact is different than intent.
- **Be positive and solution oriented.** Keep moving forward. Be aware of what we can and cannot change.
- **Know that you are valued.** You are making a big contribution to the South Tacoma neighborhood – thank you!



GROUP NORMS

Reminders for meetings and email:

- Remember to **mute yourself** during presentations or virtual meetings.
- All emails you write to City staff are subject to **public disclosure**. A good rule of thumb: if you wouldn't want it published in the newspaper, don't write it in an email.



A WELCOME FROM YOUR COUNCILMEMBERS

- Councilmember Jamika Scott, District 3
- Councilmember Joe Bushnell, District 5



INTRODUCTIONS AND ICEBREAKER

Introduce yourself (*in 60 seconds!*):

- Name (and pronouns if you are comfortable sharing)
- Connection to South Tacoma
- Share your "vision" for the future of South Tacoma



South Tacoma Neighborhood Plan

The Neighborhood Planning Program was created by City Council in 2021 to address the following needs:

- Work with the community to identify **assets, challenges, and opportunities**
- Develop community-endorsed **neighborhood vision**
- Create increased **community capacity** and buy-in
- Support **phased implementation** plan/alignment with current City work plans
- Identify potential **funding sources/resources**
- Create **timeline for implementation**
- Provide **\$50,000 Community Booster Funding**

WHAT WE'VE HEARD SO FAR



Key Topics We've Heard:

- Environmental quality and equity
- Green economy and industrial uses
- Business district identity/vitality
- Active transportation (walking, biking, rolling) and traffic safety
- Historic preservation and multicultural recognition
- Proximity of food and other daily necessities
- Crime/safety
- Education/youth programming
- Housing affordability/equitable development
- Neighborhood/plan name/location concerns

Where We've Been Listening So Far:

- Surveys and public comments
- Past community events and meetings
- 1:1 conversations with residents and key stakeholders
- Virtual engagement

What's Happening in South Tacoma



EXAMPLE PROJECTS

- Art installations and murals
- Cleanup efforts
- Community identity, placemaking, and history
- Recognition and/or protection of cultural/historic resources
- Sustainability and environmental health actions, such as tree plantings
- Some elements of streetscape and public amenities
- Some elements of safety/traffic calming
- Determining the use of specific sites or properties



MCKINLEY IMPLEMENTATION EXAMPLES



Quick wins:

- Intersection enhancement and street mural at East Division Lane and McKinley Avenue
- Tree planting – over 200 trees planted!
- Two wall murals
- Water bottle filling station
- Red curb painting

Ongoing implementation:

- McKinley Overlook design and construction
- McKinley Avenue Streetscape design
- Placemaking Plan and NEA Our Town Grant

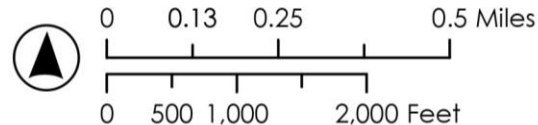
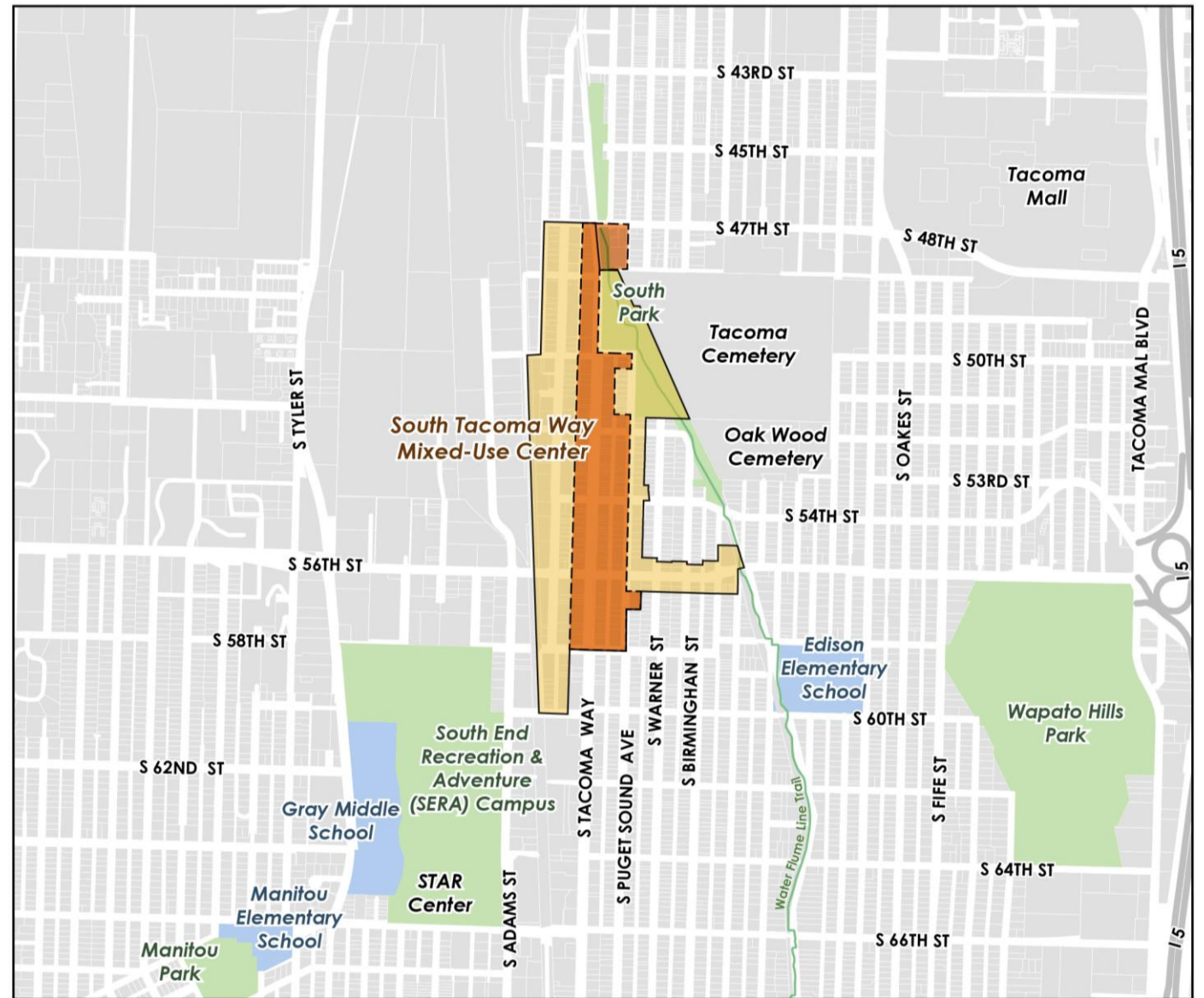
PROCTOR IMPLEMENTATION STRATEGY



- **Booster Projects.** *Put top priorities to a community vote. After more than 2,000 votes from 700 people, the following projects won:*
 - Trees for business district
 - Open streets pilot project
- **Quick Win.** *Can be completed in 1-2 years with existing funding and/or capacity*
 - Red curb painting
 - Outreach to small businesses for “streateries”
- **Small Investment.** *Can be funded at a low cost and implemented within the next few years*
 - Business Improvement Area study
 - Historic nominations/Inventory Study
- **Community Priority.** *Ranked through survey as a top priority*
 - Pedestrian crossing enhancements
 - Permanent outdoor seating area

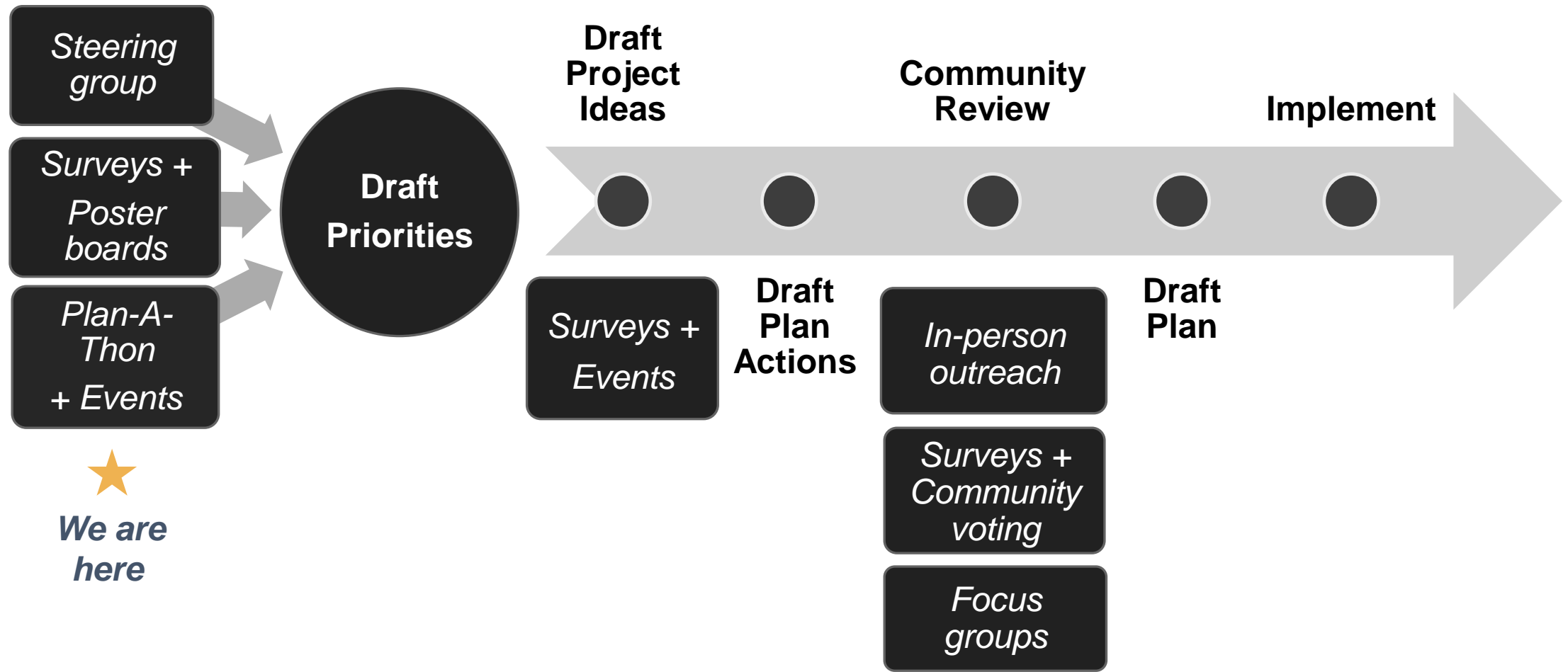
FOCUS AREA

- South Tacoma Way Business District and Mixed-Use Center
- Surrounding residential areas
- Specific neighborhood areas shared by the community
- Plan name: South Tacoma Way Neighborhood Plan?



- | | |
|-----------------------------------|--------|
| South Tacoma Way Mixed-Use Center | Parks |
| Business District | Trails |
| Schools | |

SOUTH TACOMA NEIGHBORHOOD PLAN



STEERING GROUP SCHEDULE - DRAFT

Month	Steering Group Meeting	Public Event
March	Introductions, Goals, and Steering Group Role <i>Neighborhood Planning Team</i>	Spotlight on South Tacoma, March 21st <i>What's Happening; What's Coming in South Tacoma</i>
April	Group Values and Engagement Strategy TBD	Walking Tour, April 13th
May	Neighborhood Priorities Discussion <i>Option for in-person meeting</i>	
Summer	Focused Discussion Topics – TBD Ongoing Priorities Discussion	Summer Priorities Engagement, details TBD
Fall	Draft Actions	Draft Actions Engagement, details TBD
Winter 2025	Draft Plan	
Spring 2025	Implementation	

INCLUSIVE COMMUNITY ENGAGEMENT - STEERING GROUP

PRIORITIZE At-risk communities Requires significant collaboration or plan may not meet community needs. Focus on empowering these voices.	COLLABORATE Influencers Requires significant collaboration or plan adoption and implementation could stall.
INVOLVE Concerned residents or bystanders Inform and consult to confirm baseline conditions and community interests and values.	LEVERAGE Potential advocates Inform and consult as needed to build and maintain plan advocates.

Collaboration with:

- South Tacoma Neighborhood Council
- South Tacoma Business District
- Local businesses
- Cultural groups, community organizations, and nonprofits (environmental, housing, social services, arts, education)
- Commercial and industrial perspectives
- Students and youth
- Residents, tenants, and property owners
- People with diverse subject matter knowledge, lived experiences, and identities
- Multilingual communities
- Implementation partners

STEERING GROUP ROLE

- **You are the expert** on what works, what doesn't work, what's missing, and how it could work better in your neighborhood
- Help guide the South Tacoma Neighborhood Plan's **priorities and recommendations**
- Help to make sure we are **hearing from the rest of the community** along the way



Makers Consultant Team

VALUES, GOALS, AND ACTIONS

Values

- Deeply held beliefs about what is right/treasured/important/beloved
- Useful for guiding decisions, especially with diverging viewpoints
- E.g., “people should feel safe in our neighborhood”

Goals

- Tangible ways to execute on your values in the context of South Tacoma Way
- Broad categories in your roadmap
- E.g., “Improve pedestrian safety”

Actions

- Specific projects or steps to achieve the goal
- E.g., “Narrow the street at X intersection to slow traffic”

Priorities

- What’s most important to address, beyond a “nice to have”
- Any value, goal, or action can be prioritized
- Time/phasing and limited resources
- E.g., “solving the safety challenges at that intersection should be addressed first”

GROUP NORMS

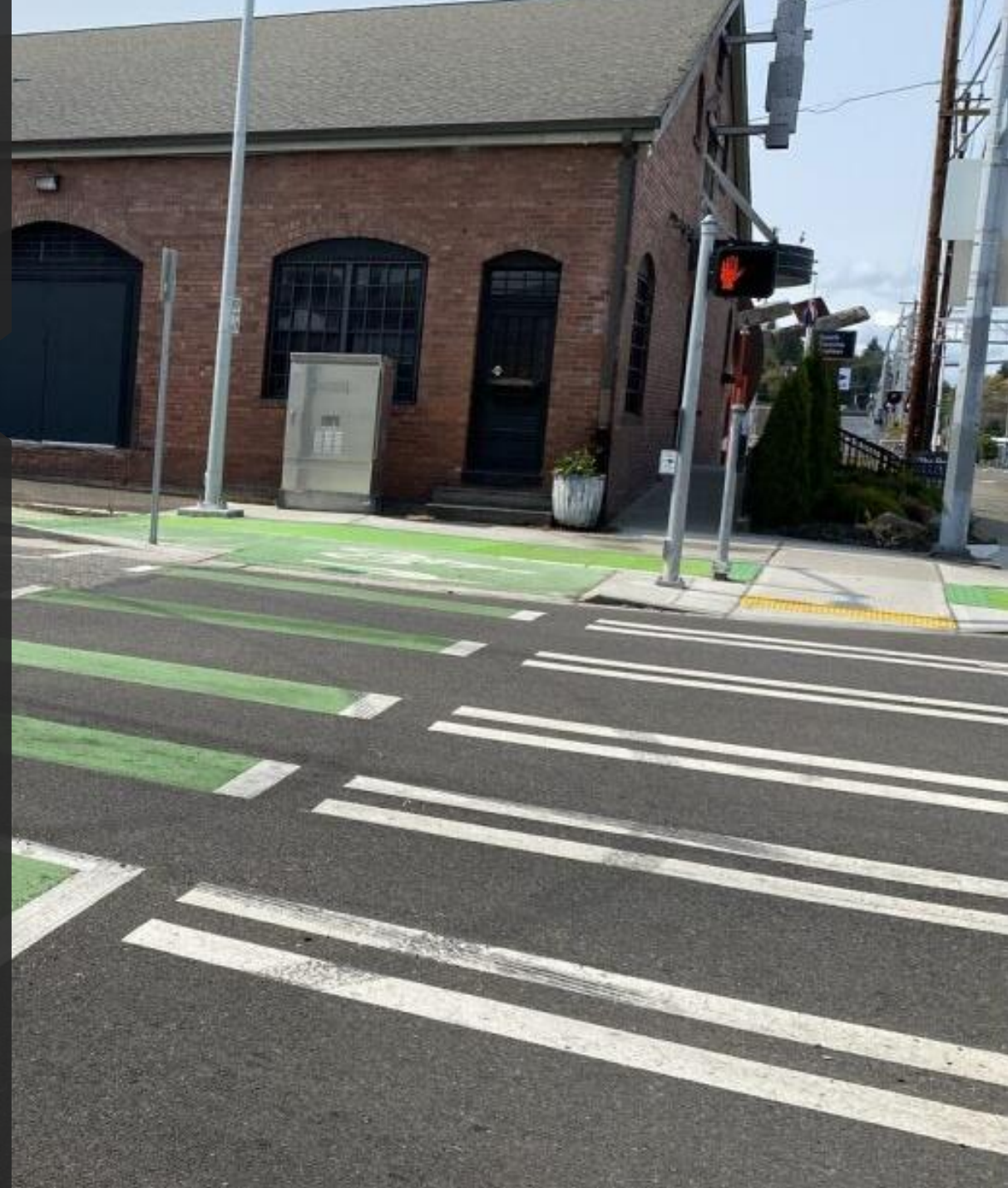
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Housekeeping and Logistics

- **Group norms**
- **Meeting time and location**
 - Fourth Thursdays at 5:30?
 - May in-person meeting?
- **Name of Plan?**
 - South Tacoma Neighborhood Plan?
 - South Tacoma **Way** Neighborhood Plan?



Next Steps

- **Neighborhood Walking Tour**

Saturday, April 13 (10:30AM-12:00PM)

Meet in front of 5050 South Tacoma Way

- **Next Steering Group meeting**

- Engagement opportunities
- Youth engagement and compensation
- Public contact info and group social media



Thank you!

We look forward to working together.

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Sign Up & Learn More
Cityoftacoma.org/NeighborhoodPlanning

